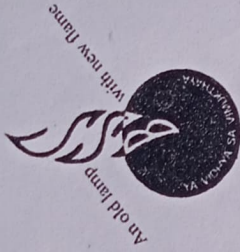


B.S.S. B.Ed. TRAINING COLLEGE

ALATHUR, PALAKKAD-DT, KERALA



Name : ROHINI-PS

Reg. No. : B.A.A.K.T.C.1009

Optional Subject : COMMERCE

Certified that this is the bonafide record of

..... ROHINI-PS

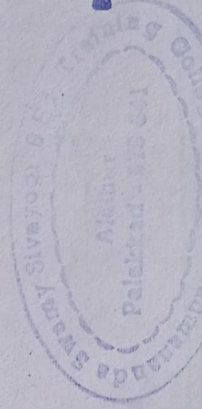
Reg. No. B.A.A.K.T.C.1009, for the year 2022-2024

Kesha
B.S.S. B.Ed. Training College
Alathur, Palakkad Dt
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Lecturer in charge

Date... 8/1/2024

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Verified
8/1/24

ACHIEVEMENT

TEST

GHSS KUMARAPURAM PALAKKAD

ACHIEVEMENT TEST

BUSINESS STUDIES

Class XII

Mark 25

General instructions

- Answer all the questions
- Read the questions before answering
- Read the instructions carefully

Part A

Each carry one marks

1. Which of the following is a financial incentive?

- a) Promotion
- b) Stock incentive
- c) Job Security
- d) Employee participation

2. Choose the correct answer

The communication network in which all subordinates under a supervisor communicate through supervisor only is:

- a) Single chain
- b) Inverted V
- c) Wheel
- d) Free flow

Part B

Answer all questions

3. Define the function of directing (2marks)
4. Informal communication is also known as grapevine communication Explain (2marks)
5. To satisfy social and cultural needs and to full fill common interests people develop themselves a particular communication network
- a) What is the technical term for such communication? (1mark)
- b) Why is it called so ? (1mark)
6. Leadership is considered as the most important element of the function of management. Comment . (3marks)
7. Discuss Maslow's need hierarchy theory of Motivation (4marks)
8. supervisor performs multiple roles in the functioning of an organisations. Justify the statement by quoting the importance of supervision . (4marks)

Part C

Essay question

9. Potential of a work cannot be fully utilized unless he was willingness to work how can this issue be solved by manager? (6marks)